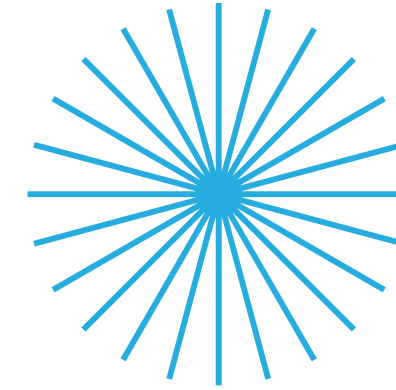


PARTNERSHIP MODEL

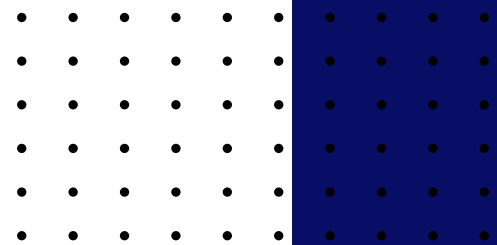


Dealzit



The Joy of Retail Business

<https://www.dealzit.in>



PARTNERSHIP MODEL



- Dealzit will encourage customer engagement by motivating them with offers to ensure customer visits the outlet or website and performs the purchase.
- Dealzit maintains network & relationship with potential buyers through various means like discounts, awards, events, offers, exclusive launches etc.
- Seller can take advantage of our Buyer Network at zero risks!

BENEFITS FOR SELLERS

- Dealzit introduces Sales Partnership Model for sellers of various categories.
- Sellers will use our platform to float offer coupons for the buyers to reserve and redeem at the time of purchase.
- Sellers will pay only after they realise sales. Payment happens purely on commission basis.
- Dealzit will extend exclusive offers designed around the business goals of the seller.
- Through Dealzit, allow your business to expand while footfall increases.

COUPONS

- Float Coupons and Gift Coupons are offered by Dealzit to attract the buyers.
- We also help you to customize the best coupon for your business.

FLOAT COUPONS

How coupons are floated, reserved and then redeemed:

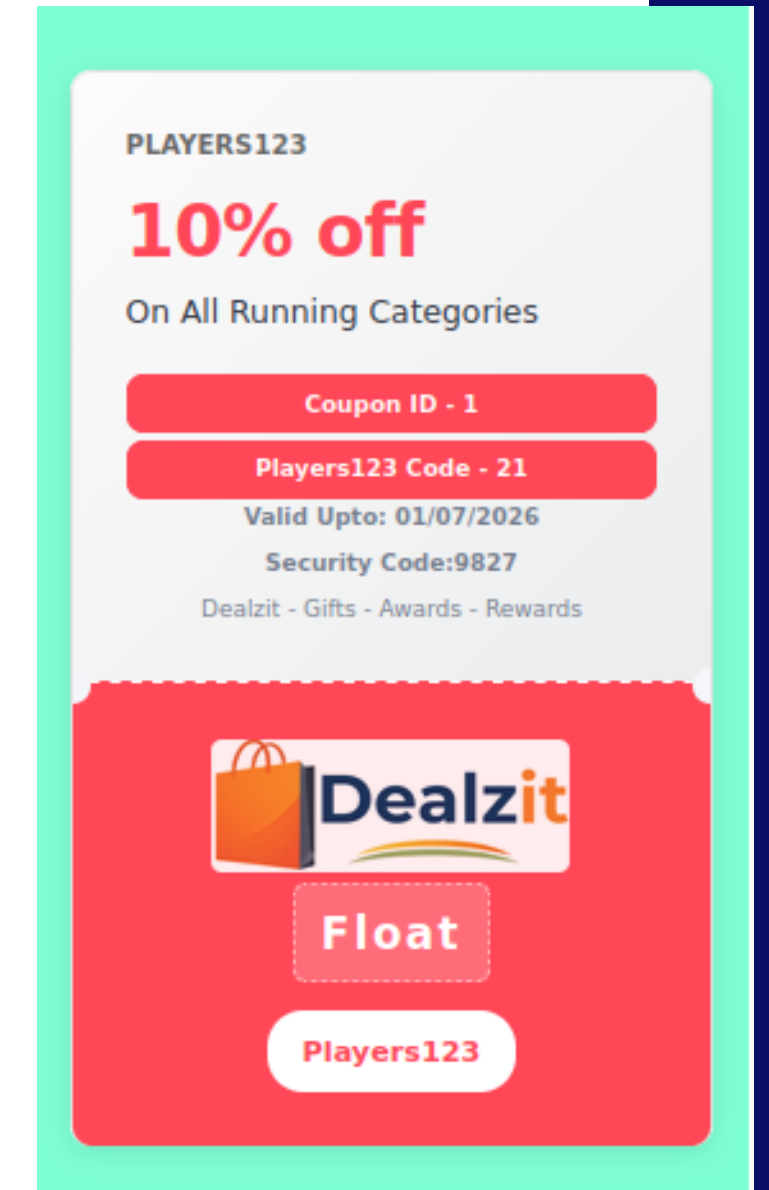
- Sellers will float coupons with benefits they want to extend towards the buyer.
- They may float as many coupons as they want.
- Buyers interested in the deal will reserve the coupons which shows their intent to purchase.
- The Buyer will then come to the Sellers to redeem the coupon and enjoy the benefits extended.

BENEFITS & VALIDITY

- Sellers may extend benefits in % of Discounts, Fixed discounts or any other meaningful offers.
- Sellers define the validity days of the coupon for redemption after its reserved by the Buyer.
- Sellers can also issue them coupons for their next purchase after the coupon is redeemed.

CHARGE ON FLOAT COUPONS

- Sellers will be charged 100 Rs, Flat for the redeemed coupons. No other hidden charges.

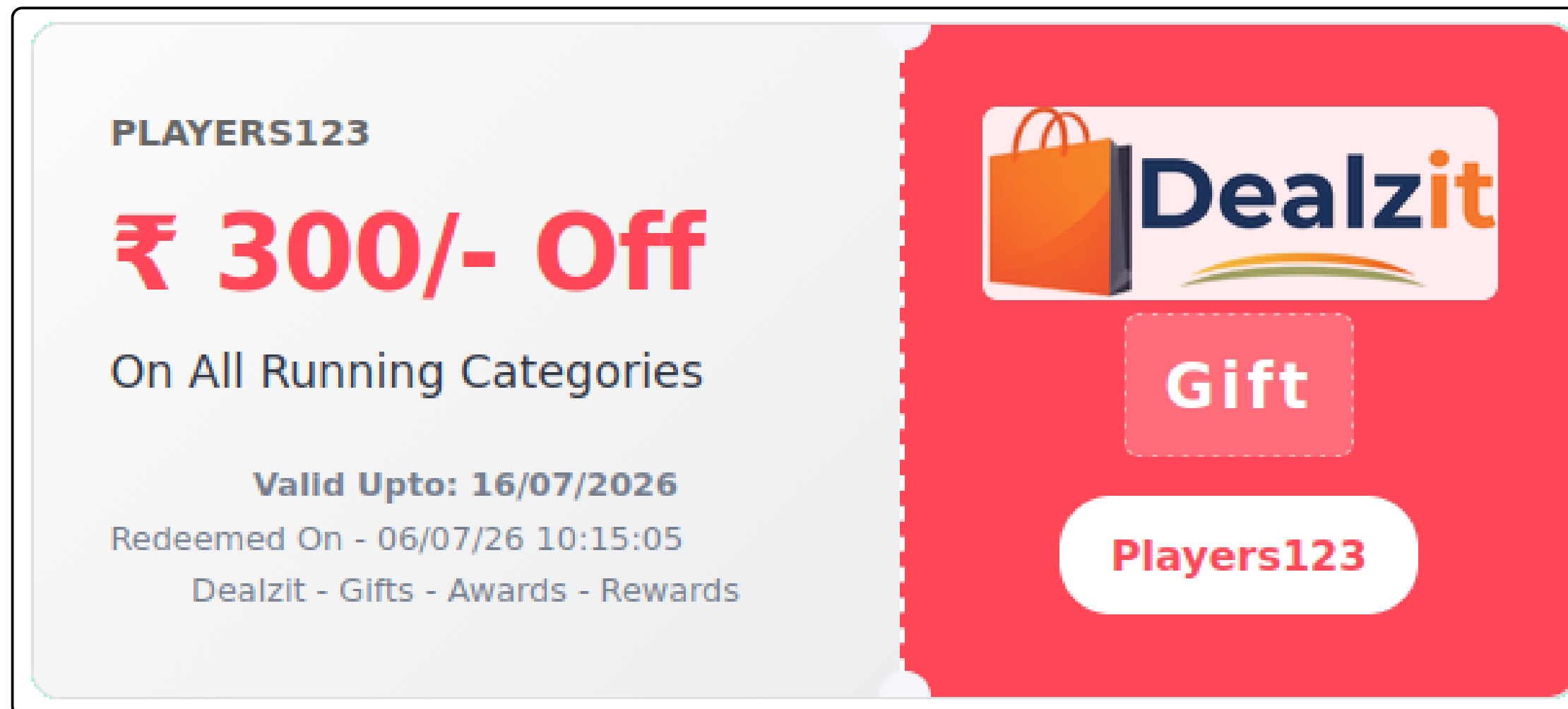


GIFT COUPONS



BUSINESS GOALS DRIVEN STRATEGY

- Dealzit will issue Gift Coupons to the buyers who are more likely to purchase in the market.
- These coupons are issued with intent to increase sales at participating Sellers only. The gift coupon will be a tool to drive their decision to buy from any of the seller in our network.
- Seller will get an opportunity to lock in that sales by redeeming Gift
- Coupon against the purchases done by the Buyer.
- It shields them from the
- risk of loss due to discount, as that risk is already covered by Dealzit.



GIFT COUPONS

REDEEM OF GIFT COUPON & SETTLEMENTS



Buyers will visit Seller's outlet / website and redeem the Gift coupon at invoice / checkout.
Seller will provide the mentioned benefit (usually in % of discount or fixed Amount.)

Seller will be charged at 30% Flat as commission of the invoice amount on which the coupon is redeemed, after deducting the benefits they have passed on to the Buyer.

Benefits Less Than
30% of Invoice Amount

Benefit : 300 ₹

Invoice : 300 ₹

Payment : 0 ₹

We Pay : 210 ₹

Benefits equals to
30% of Invoice Amount

Benefit : 300 ₹

Invoice : 1000 ₹

Payment : 700 ₹

We Charge : 0 ₹

Benefits larger than
30% of Invoice Amount

Benefit : 300 ₹

Invoice : 2000 ₹

Payment : 1700 ₹

We Charge : 300 ₹